



CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

TFW 2611

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office.

Date: 1/26/06

By: Patti Hespell  
Patti Hespell

**Mail Stop Amendment**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of John A. Schlack et al:**

Conf. No.: 7793 : Group Art Unit: 2611  
Appln. No.: 09/998,979 : Examiner: Chowdhury, Sumaiya A.  
Filing Date: October 31, 2001 : Att'y. Docket No.: T734-10

Title: Profiling and identification of television viewers

**RESPONSE TO RESTRICTION REQUIREMENT**

In response to the Office Action dated January 13, 2006 in the above-identified patent application, Applicants make the following election.